

# DON'T LEAVE YOUR CUSTOMERS IN THE DARK!

Customer satisfaction soars when customers are properly educated  
and well informed about markets and products...

DIGITAL FINANCE has launched a unique media intervention programme to help  
local digital payment service providers engage more customers and push up  
adoptions of digital banking & online shopping products and services  
through **information, education and media intervention.**



## COLLABORATION *for* DIGITAL ADOPTION

*A cost effective way to increase adoption of your Digital banking products*

Join Our Program To Push Up  
Your Digital Product Adoptions

**DIGITAL FINANCE**

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