



## From BJFCI Chairman

### The one year of the journey

**I**t's a great pleasure for us that our beloved organization-BJFCI has passed one -year journey. In 2018, we a group of professional journalists worked in national dailies gathered at a corner room of The National Press Club to create good journalism that can make the world a better place. Together we have formed BJFCI-Bangladesh Journalists' Foundation For Consumers And Investors as platform for journalists who are dedicated to protect the rights of consumers and promote inclusive investment for a better Bangladesh with inclusive growth. Our aim is to build a to build a fair financial society fostering consumer rights movements and promoting inclusive investments through effective media interventions.

The power of media is great but a free and responsible journalism is essential to push up inclusive growth, help cement social values and protect consumer rights. So, we at BJFCI didn't take journalism merely as a profession; we rather take it as our responsibility towards society.To build a fair financial society, journalism is our immediate short-term weapon. With an approach of collaboration and innovation, BJFCI seeks to lead journalism in a judicious manner to create a media ecosystem that will build journalists as an "independent monitor of powers" and a "voice to the voiceless".

Over the year, we have implemented some programmes that have attracted consumers, investors and policy makers to realise the power of media. This time we have learned that alone we can do so little; together we can do so much. So, collaboration is part of our culture. We believe that collaboration and innovation could be potential drivers of market income inequalities to build a fair financial society to drive inclusive growth. In the coming days, we will focus on collaboration, innovation and education to make journalists as an "independent monitor of powers" and a "voice to the voiceless" that are essential to build a fair financial society.

So, the journey that started one year ago is not yet over.

Faruk Ahmed



Bangladesh Journalists' Foundation For Consumers & Investors (BJFCI) is the largest platform of senior journalists working in leading dailies of Bangladesh. It's members are working as Editors, Executive Editors, Economic Editors, Business Editors, News Editors, Chief Reporters, Special Correspondents and Senior Reporters/Sub Editors and committed to protect the rights of consumers and interest of inclusive investors through media interventions. BJFCI raises voice for the rights of consumers and promotes growth finance sector, digital innovations and mobile financial services in line with its vision to build a fair financial society for a better Bangladesh with inclusive growth.